

Advertisement Application

1005 – Faversham



Project Number

1005

Revision

K

Date

07.08.2020

Client

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Site Categorisation

- Gateway
- Prime
- Sub-Prime

Heritage Status

- Within a conservation area
- A listed building

Statutory Requirements

- Advertisement Consent
- Listed Buildings Consent
- Planning Application for Lighting

Whitbread Brand Approval:

Date:

Who:

KM:

Site Information

SITE DETAILS

Site Name

Premier Inn - Faversham

Address

Perry Court Development
Faversham

Site Contacts

Whitbread PM- Geoff Cook
External PM - Aidan Lewis

LANDLORD

Name

N/A

Address

N/A

Contact Name

N/A

LOCAL TOWN PLANNING AUTHORITY

Authority Name

Swale Borough Council

Address

Customer Services
Alexander Centre
Preston Street
Faversham
Kent
ME13 8NY

Contact

www.swale.gov.uk
01795 417850

LOCATION



NOTES

Site Approaches

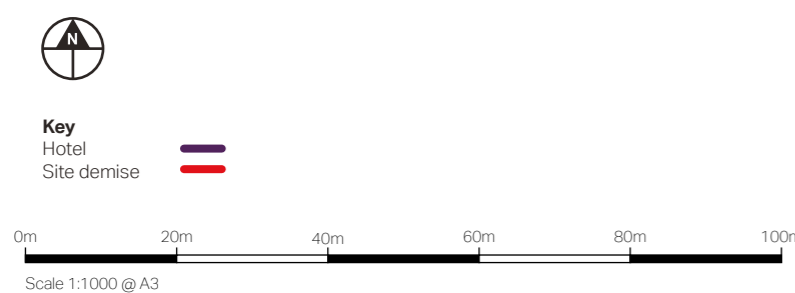
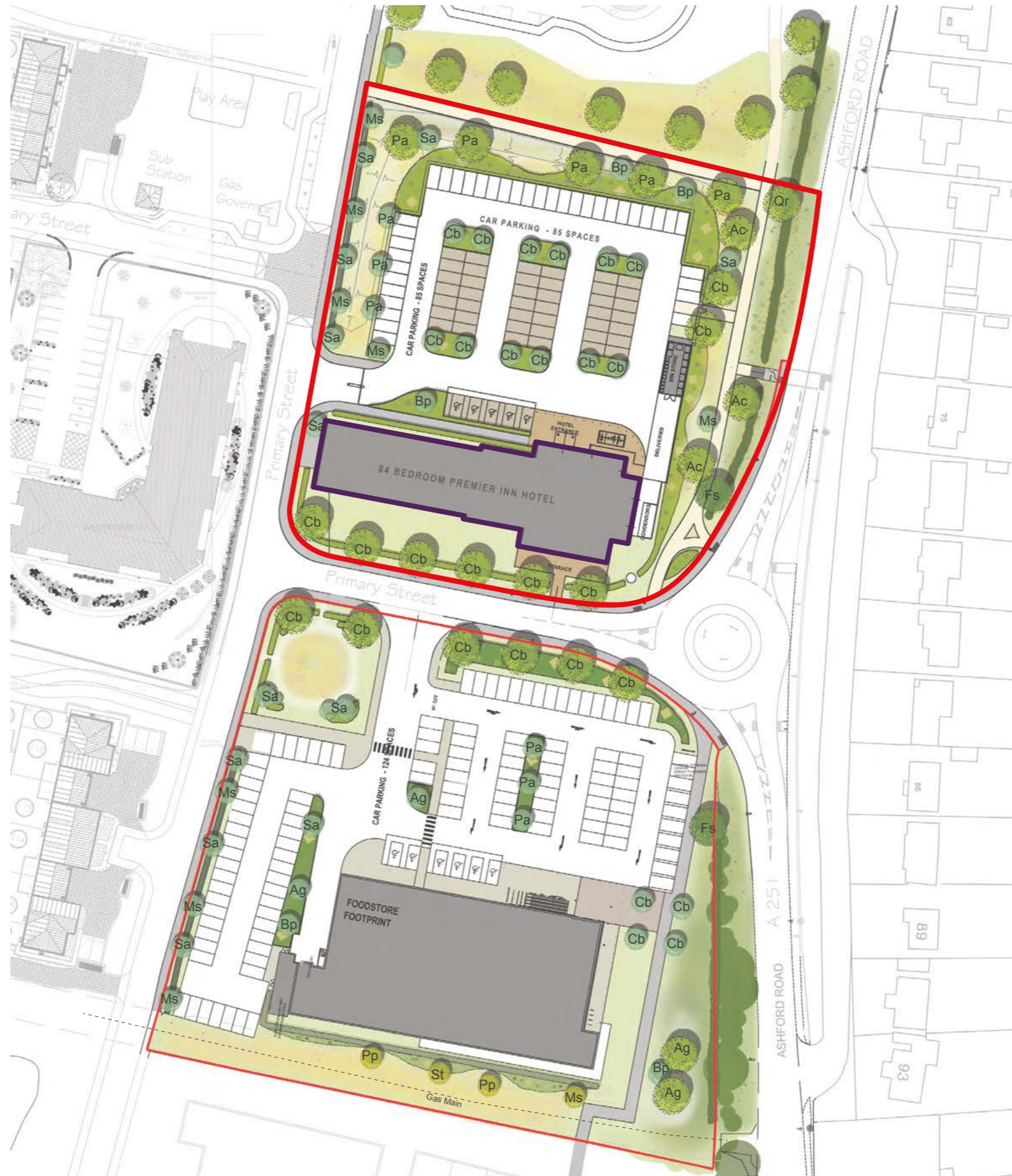


Site Approaches



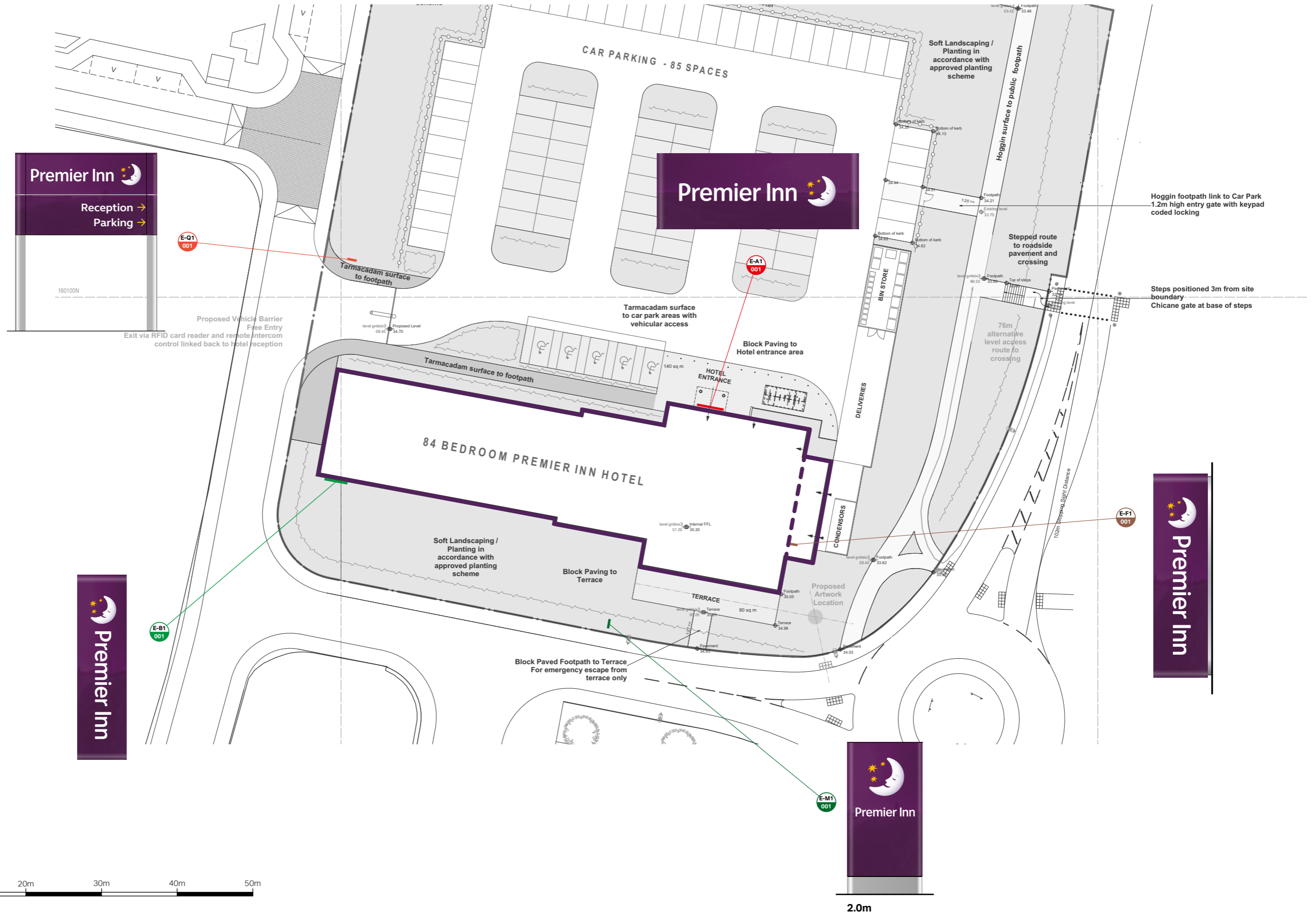
Aerial View



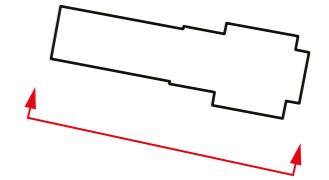


Sign Locations

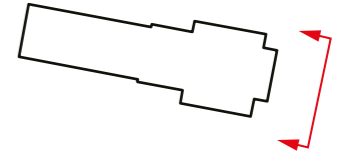
Note: Signs shown on plan are not to scale and are indicative of location only



South Elevation



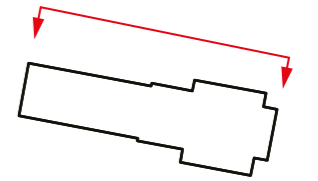
East Elevation



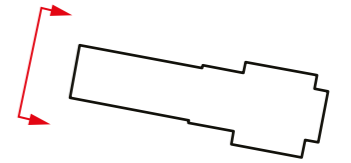
E-F1
001



North Elevation



West Elevation



E-81
001





Horizontal panel

E-A1-001 Size: 3030mm x 1200mm x 145mm

E-A1-001 Height to underside: 2280mm

Specification

Single sided, aluminium panel powder coated purple, with backed up clear acrylic logo with reverse applied vinyl graphics.

Illumination:

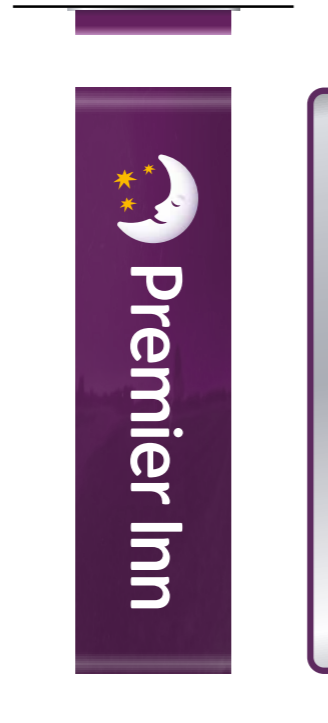
Internally illuminated via white LEDs, only moon, stars and Premier Inn wordmark to illuminate.

Quantity

1

New electrical feed required.

E-B1
001



Vertical panel

E-B1-001 Size: 905mm x 3400mm x 145mm
E-B1-001 Height to underside: 6050mm

Specification

Single sided, aluminium panel powder coated purple, with backed up clear acrylic logo with reverse applied vinyl graphics.

Illumination:

N/A

Quantity

1

E-F1
001



Projecting vertical panel

E-F1-001 Size: 980mm x 3400mm x 230mm
E-F1-001 Height to underside: 6050mm

Specification

Double sided. Aluminium panels powder coated purple, with backed up clear acrylic logo with reverse applied vinyl graphics.

Wall mount fabricated from aluminium wet sprayed silver.

Illumination:

Internally illuminated via white LEDs, only moon, stars and Premier Inn wordmark to illuminate.

Quantity

1

New electrical feed required.



Double sided post mounted directional sign with logo

E-Q1-001 Panel Size: 1400mm x 800mm x 78mm
E-Q1-001 O/A Height: 1800mm

Specification

Aluminium post & panel sign. Posts finished silver. Panel powder coated purple with applied vinyl graphics.

Illumination

Non-illuminated

Quantity

1



2.0m Entrance totem

E-M1-001 Size: 1004mm x 2016mm x 254mm

Specification

Double sided. Aluminium panels powder coated purple, with backed up clear acrylic logo with reverse applied vinyl graphics

Illumination:

Internally illuminated via white LEDs, only moon, stars and Premier Inn wordmark to illuminate.

Quantity

1

New electrical feed required.

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